



## PROFILE INFO

A results-driven **Motion Graphics Artist** with **15+ years of experience** in animation, video production, and visual storytelling. Passionate about creating high-quality, engaging content that enhances brand communication and user experience. Proficient in **2D & 3D animation, motion graphics, VFX, and visual design**. Currently looking to transition into a **Junior Art Director** role, leveraging expertise in creative direction, team collaboration, and project execution.



## LANGUAGE

ENGLISH

HINDI

MARATHI

Sr. MOTION GRAPHIC ARTIST

# PRASAD KEKANE

Sr. MOTION GRAPHIC ARTIST



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India



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## CORE SKILLS

- Motion Graphics & Animation (2D & 3D)
- Storyboarding & Concept Development
- Team Leadership & Mentorship
- Cross-Functional Team Collaboration
- Project Management & Deadlines
- Audio Editing & Synchronization
- Problem-solving & Refinement



## SOFTWARE SKILLS

PHOTOSHOP	■■■■■□	CLEANVOICE AI	■■■□□□
ILLUSTRATOR	■■■■■□	AUDITION	■■■□□□
AFTER EFFECTS	■■■■■□	ANIMATE	■■■□□□
INDESIGN	■■□□□□	MAYA	■■■■■□
INVDEO AI	■■■■■□	MS OFFICE	■■■■■□
KAPWING AI	■■■■■□		



## EDUCATION

2015 2016	→	DIPLOMA IN COMMERCIAL PHOTOGRAPHY UDAAN SCHOOL OF PHOTOGRPHY, MUMBAI
2010 2011	→	CERTIFICATION IN 3D ANIMATION ARENA INSTITUTE, MUMBAI
2005 2007	→	DIPLOMA IN 2D GAME DESIGNING EDIT INSTITUTE, MUMBAI
2004 2005	→	HIGHER SECONDARY SCHOOL CERTIFICATE BHAVAN'S COLLEGE, MUMBAI
2003 2002	→	SECONDARY SCHOOL CERTIFICATE SHIVAJI VIDYALAYA, MUMBAI



## WORK PORTFOLIO

<https://www.prasadkekane.in/>

<https://www.youtube.com/watch?v=dUvO6p0nbLw>

<https://www.youtube.com/watch?v=OndLd-YL5fM>



## WORK EXPERIENCE

**2021  
PRESENT**



### SENIOR MOTION GRAPHICS ARTIST

BLACKBOX INDIA LTD, AIROLI, NAVI MUMBAI

- Lead motion graphics projects for marketing, corporate presentations, and social media.
- Oversee video production workflows, ensuring high-quality deliverables.
- Collaborate with design and content teams to create visually compelling animations.
- Mentor junior artists and optimize animation processes for better efficiency.

**2017  
2021**



### MOTION GRAPHICS ARTIST

RELIANCE INDUSTRIES LTD, NAVI MUMBAI

- Produced high-impact motion graphics for corporate videos, internal training, & software demos.
- Directed video shoots & post-production, ensuring seamless integration of live-action and animation.
- Created engaging character animations to enhance storytelling in marketing campaigns.
- Designed interactive product demos to showcase application features effectively.

**2014  
2017**



### MOTION GRAPHICS ARTIST

ATOS INDIA PVT LTD, MUMBAI

- Developed 2D & 3D animations for corporate Marketing and Pre-Sales.
- Designed animated logos and branding materials for digital platforms.
- Edited and enhanced audio elements to ensure immersive storytelling.

**2012  
2014**



### 3D ANIMATOR

MAYA DIGITAL STUDIOS, MUMBAI

- Created high-quality 3D character animations for animated films and TV series.
- Worked closely with directors and designers to bring stories to life.

**2011  
2012**



### 2D ANIMATOR

RAYTHONES INC, MUMBAI

- Developed engaging 2D animations based on storyboard concepts.
- Designed smooth transitions and expressive movements for storytelling.

**2009  
2010**



### 2D ANIMATOR

POLLINATION ENTERTAINMENT ARTS, MUMBAI

- Created animated content for e-learning platforms and educational applications.